

Press Release

Sustainable feeding with circular co-products

After rebranding, feed manufacturer Crespeo and co-product valorisation partner, Looop, are intensifying their focus on high-quality, cost-effective and ecologically viable feed solutions

Ibbenbüren (Germany) / Venlo (The Netherlands), July 2021: Supporting farmers with sustainable feed solutions is the common goal of German feed manufacturer Crespeo and its Dutch distribution partner Looop. After launching their new brand names, both companies are focusing on circularity and sustainability. The independent hub Looop distributes a wide variety of organic co-products from the food and fermentation industry, with Crespeo contributing wheat production suitable for pig feeding. This intensive cooperation contributes to the circular economy and ensures less wastage of raw materials.

Crespel & Deiters Group's feed brand is now called Crespeo, with Looop also undergoing a recent company rebrand. Both focus on the needs and welfare of the animal, the farmer and the joint mission to combat waste of raw materials. Looking at the bigger picture, Heike Sander, Head of Marketing & Communications at Crespeo, comments: "The task of dealing more sustainably with the environment is one of the most urgent challenges of our time: we need all the players — politicians, agriculture, industry and consumers — to pull together." As a distributor and logistics partner, Looop is a link in this process and closes the circle by making valuable co-products usable, e.g. from starch production. In doing so, Looop relies on partnerships with like-minded companies such as the Crespel & Deiters Group, Crespeo's parent company, who share its vision of zero waste.

All Crespeo products are free from synthetic preservatives, subject to the highest certification guidelines and developed according to food industry standards. In addition, the feedgrade GMP+, QS, FRA and Secure-Feed standards are complied with, and products are transported to the end user in special trucks certified for animal feed.

The Crespel & Deiters Group processes more than 300,000 tonnes of strictly controlled EU wheat every year, at least 75% of which is cultivated in Germany and so only covers short distances. The wheat grain is

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broken down into its components and processed for various sectors; food, pet food, non-food and animal feed industries. When wheat is processed into wheat starch, liquid wheat extract is created that, in addition to a high starch content, also contains high-quality proteins and amino acids. This extract is used by Crespeo as the basis for a nutrient-rich feed (Crespovit® Extract) and a highly digestible starch ingredient (Crespovit® Starch) for pig feed. Crespel & Deiters guarantees a sustainable valorisation of the valuable raw material by using and utilising 99% of the wheat grain.

Lloop operates between the food industry (producers of co-products) and users of co-products such as livestock farming, and is committed to the sustainable use of raw materials. "Our driving force is a vision of a 100% circular world in which raw material and food waste no longer exists. We do this every day in our work by upcycling co-products as much as possible. But this is nothing new for us; we've been doing it for more than 30 years. With our own specialized transport company and by using data and business intelligence (BI), we're optimizing our processes on a daily basis," explains Bram Kuunders, Marketing & IT Manager, Lloop. The use of co-products as ingredients for animal feed is just one of the sectors in which they are used. In addition, Lloop trades co-products in markets such as pet food, insect food, bio-based materials and sustainable energy production. In addition to wheat, they are also active in co-products from potatoes, corn and other grains from the food and fermentation industry.

"In terms of sustainability, the origin and composition of the feed plays a fundamental role: the consumer demands more purity and transparency, while politicians also strive for transparency in the chain," says Sander. "Our wheat-based feeds represent just one item in Lloop's catalogue of 100 circular products that master the balancing act between ecological responsibility and economic demands."

For more information visit www.crespeldeitersgroup.com and www.looop.company

About Crespel & Deiters Group:

The Crespel & Deiters Group is an owner-managed, globally active company and one of the leading producers of wheat starches and wheat proteins in Europe. The company has been producing at its headquarters in Ibbenbüren for over 160 years, using state-of-the-art technologies, sustainable processes and great innovative strength. From the wheat-based raw materials, the brands Loryma, C&D Corrugating & Paper, C&D Technical Applications, Trigea and Crespeo develop highly functional products and application-oriented solutions for customer-specific applications. They optimize the end products and create added value for customers in the food, non-food and feed industries.



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More than 380 employees work to achieve the company's goal of high quality, responsible treatment of nature, customer orientation and reliability. At Crespel & Deiters, sustainability begins with purchasing: Only EU wheat is used, at least 75% of which comes from German cultivation. This guarantees that the raw material is free of genetically modified ingredients. In addition, the high-quality EU wheat is rich in nutrients and is characterised by high purity. The regional proximity keeps the amount of transport routes and emissions as low as possible and strengthens the local agriculture.

About Looop:

Looop is a Netherlands-based independent hub for sustainable organic by-products from the food and fermentation industry. The portfolio includes diverse co-products from grain, corn and other raw materials that can be used as high-quality ingredients for animal feed, as alternative energy sources and for the production of innovative bio-based goods. Supported by data-based business intelligence tools, Looop guarantees sophisticated logistics; only certified transport vehicles are used for maximum product safety. A total of 90 employees offer comprehensive advice and individual service around the clock.

Together with various manufacturing partners, Looop pursues the mission of a 100% circular economy, where no valuable raw materials go unused and the potential of organic by-products is exploited. The result is less organic waste, reduced emissions, clean energy and healthy agriculture.

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